

Sustainability Statement – SET-JET25 - The World Screen Tourism Summit

This Sustainability Statement sets out how the organisers of The World Screen Tourism Summit (The Tourism Business) approach the issues of sustainability and environmental responsibility, and aims to minimise the Summit's impact on the environment.

Overall Philosophy for a better planet

The Tourism Business and its partners and sub-contractors on the World Screen Tourism Summit take the need to protect the environment very seriously. Whilst SET-JET25 is an in-person event, taking place in Birmingham, UK, at all times we are aiming to reduce carbon emissions, take on good practice, and help educate others in the realm of sustainability in tourism.

In more Detail:

The Tourism Business will:

- Work with the West Midlands Growth Company and the ICC and other hotels/venues to undertake sustainable practices in areas like conference production, management, food and beverage (procurement and waste, etc), transport and marketing
- Promote sustainable travel to the venue, including train travel with special discounted rates where possible
- Work and disseminate information via emails and other online or mobile applications rather than reliance on printed materials
- Where printed materials are produced, source environmentally responsible paper and print methods in all cases via our sub-contracted printers
- Ensure that healthy foods are on the Summit lunch menu, and that all special dietary requirements are catered for by the ICC and any other venue the conference organisers book
- Use re-useable lanyards for badges
- Promote online bookings and payment via the Summit website by the majority of delegates
- Keep Summit-planning meetings to virtual meetings via zoom/teams etc rather than have regular in-person meetings which use valuable time and resources/fuel
- Allocate time during the Summit to discuss the need for sustainable tourism management and marketing, including the need to combat the threat of over-tourism in destinations and visitor attractions which benefit but might also be affected adversely by screen tourism.

To contact us please use the details below:

Email: conference@thetourismbusiness.com

Telephone: 0770 291 2938